



Cumbria Wildlife Trust

Your fundraising pack



Every penny of the money you raise goes towards
protecting wildlife and wild places in Cumbria.
Thank you!

Thank you for choosing to support Cumbria Wildlife Trust – you are amazing!

Every penny you raise supports our work to protect the wildlife and wild places we all love, and is spent in Cumbria.

It will help Cumbria Wildlife Trust to buy and care for nature reserves, tackle some of the biggest threats to wildlife, and inspire the next generation of wildlife enthusiasts.

With 99.5% of people in Cumbria living within 10 miles of a Cumbria Wildlife Trust nature reserve it also means the protection of valuable natural spaces for everyone to enjoy.

**Enjoy your fundraising adventures, and
THANK YOU!**

Cumbria Wildlife Trust

*Keep in touch! We love hearing your fundraising plans! Write to
admin@cumbriawildlifetrust.org.uk*



Support us from your sofa (almost!)

The Covid-19 crisis is creating challenges for many of us and we know it can be much harder to get out and do the things you enjoy, whether that's socialising with friends or escaping to your favourite nature reserve.



To help you to stay connected, and to make the most of the wildlife on your doorsteps we've got some ideas for challenges you can do alone, and virtual activities to do with your family and friends. It can be just for fun, or if you're able to, you could collect donations to help Cumbria Wildlife Trust continue protecting the wildlife and wild places that matter to you.

Socially connected

Make the most of communication tools like Zoom, FaceTime, and Houseparty to stay connected from a (socially approved) distance. Invite family and friends to join a wild quiz, nature book club, or a virtual tea/wine/cocktail party.

If you wanted to raise funds you could setup a fundraising page on Virgin Money Giving or JustGiving and ask people to make a small donation to take part.



www.cumbriawildlifetrust.org.uk/donate

www.uk.virginmoneygiving.com - search for Cumbria Wildlife Trust

www.cumbriawildlifetrust.org.uk

Registered Charity No.218711

Protecting **Wildlife** for the **Future**



Show off your skills!

Are you a wonderful writer, amazing artist, or a crafty crocheter? Put your talents to good use and make wildlife themed creations to bring joy to family and friends. Send them as gifts or ask people to make a donation.



Like a challenge?

If you like to stay motivated why not set yourself a fitness challenge? Pledge to be active every day, run or walk 30 miles in 30 days, or use your daily exercise time as an opportunity to take a photo a day or complete a wildlife recording challenge. Committing to it in the form of a sponsored challenge means you can't back out, and you'll be ready for that 5k or 10k race later in the year!

Get the kids involved too; a garden bioblitz with a donation for every species found, or maybe its time for a sponsored silence...?

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Shop for wildlife

Even your online shopping can make a difference for wildlife. Consider using sites like giveasyoulive.com, or Amazon's smile.amazon.co.uk to have a percentage donated to Cumbria Wildlife Trust at no extra cost to you.

Shopping for bird food to attract more wildlife to your garden? We recommend Vine House Farm. Not only do the birds love it, but they farm in a way which encourages wildlife and they give 4% of sales to your local Wildlife Trust, helping to protect your local wildlife.

www.cumbriawildlifetrust.org.uk

Getting your donations to us!

Once you've completed your fundraising challenge let us know! We'd love to hear about it and say thank you for your efforts.



An easy way to fundraise online is through a giving site. We are registered on Virgin Money Giving, just search for Cumbria Wildlife Trust at www.uk.virginmoneygiving.com. They collect all the donations and send them to us, saving you from having to do this.

You can also collect donations and then donate online at www.cumbriawildlifetrust.org.uk/donate or send a cheque payable to: 'Cumbria Wildlife Trust' to our office at Plumgarths, Crook Road, Kendal, LA8 8LX. If you'd like to arrange a BACS transfer please call us on 01539 816300.

Fundraising tips!

Get organised

Think about what you'll do, who you'll involve, and when it'll happen.

Be safe

It's really important you consider health and safety when planning your fundraising as Cumbria Wildlife Trust cannot be held responsible for any accidents or incidents that occur as a result of your activity. To stay safe do a risk assessment of the activity and the place it is happening, if it's a public place you may need to contact your local council and/or landowner, and consider whether you need any insurance to cover the activity you are planning. The hse.gov.uk has useful event information, and if your fundraising activity involves food and drink food.gov.uk will be useful for food safety information and legislation.

Shout about it!

Make sure you let everyone know about your plans. Share your fundraising page on social media, via messaging apps like WhatsApp, or send your contacts an email. If you're planning something big or unusual let the local media know! If you're promoting your fundraising on social media please tag us:



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