



Dynamic Dunescapes People Engagement Officer

Job description

- Job title:** Dynamic Dunescapes People Engagement Officer - Cumbria (Full time - 35 hour week)
- Salary:** £25,858 (plus pension contribution of 9%)
- Fixed term contract:** 3 year fixed term contract from March 2020 to March 2023
- To be employed by:** Cumbria Wildlife Trust
- Location:** South Walney, Barrow in Furness but with extensive travel across Cumbria and occasional travel to other areas of England and Wales
- Reporting to:** Line manager: Cumbria Wildlife Trust Senior Education Officer and Dynamic Dunescapes People Engagement Manager

Job purpose:

Dynamic Dunescapes is a fantastic new National Lottery Heritage Fund and EU LIFE supported partnership project to restore sand dunes across England and Wales for the benefit of people, communities and wildlife. The Dynamic Dunescapes project is big and ambitious - targeting some of the most important sand dune systems and working with schools and local groups, volunteers and visitors of all ages and abilities to create more bare sand which will breathe life into the dunes and allow the threatened wildlife to flourish. The project has an extensive people engagement programme that will be delivered by a team of 7 People Engagement Officers, hosted by partners and led by the People Engagement Manager (hosted by Plantlife).

The People Engagement Officer - Cumbria will be responsible for delivering the Dynamic Dunescapes people engagement programme in Cumbria. Working closely with the Dynamic Dunescapes People Engagement Manager, project partners and communities, the post-holder will champion public involvement with dunescapes and

deliver the people engagement programme at a range of Cumbrian sites including Walney Island, Sandscale Haws and Eskmeals.

The Dynamic Dunescapes people engagement programme comprises a range of activities including: dune dens (co-designed and mobile interpretation developed by working with the community); citizen science and volunteering; youth involvement for example traineeships and work placements; local school partnerships (working with a selection of local schools to involve them and their wider community in dunescapes); inclusion, with a specific emphasis on accommodating those living with dementia and their carers.

Dynamic Dunescapes (DuneLIFE) is funded by the National Lottery Heritage Fund and EU LIFE (LIFE 17 NAT/UK/000570) and is a partnership between Natural England, National Trust, Plantlife, The Wildlife Trusts and Natural Resources Wales.

Specifically the responsibilities of the post are to:

1. Coordinate and deliver the people engagement activities of the Dynamic Dunescapes project in Cumbria including the delivery of open and targeted events for the wider public, ensuring activities are delivered within budget, scope and timescales.
2. Lead the recruitment, support and development of project volunteers at the above sites.
3. Be the people engagement figure-head for the Dynamic Dunescapes project in Cumbria, co-ordinating with third parties (including landowners and contractors) to secure good engagement and support throughout delivery and managing key relationships with community representatives, partner organisations and community groups.
4. Work with the People Engagement Manager and local community to develop resources and materials to tell the story of the dunes in your local community.
5. Co-ordinate direct delivery of training and workshops for volunteers, activity leaders, outdoor educators, teachers, students and partner staff.
6. Support site managers across Cumbria to access and deliver project opportunities.
7. Contribute to the day to day monitoring and management of the Dynamic Dunescapes project. Helping ensure that all appropriate data, including financial and people engagement impact data, is collected and recorded in a timely manner.
8. Contribute to the evaluation of the project and the review of progress towards outcomes by monitoring and recording activities in line with the project Evaluation Plan.

9. Contribute to the development and well-being of the Dynamic Dunescapes engagement team by attending workshops, teleconferences and providing peer to peer mentoring and support in your chosen area.
10. Observe Cumbria Wildlife Trust's working policies and procedures at all times, including those on Health and Safety and Equal Opportunities.
11. Any other duties / activities as specified by Cumbria Wildlife Trust and the Dynamic Dunescapes Project.

Person Specification:

Essential

- Significant experience of designing, delivering and evaluating people engagement programmes that are appropriate and help tackle barriers that certain groups face
- Experience of working with volunteers and an understanding of the contribution volunteering makes to the charity sector
- Experience of working in partnership with environmental and community organisations
- A self-starter and positive team player, who is accessible and communicative and able to think creatively to solve challenges
- A reflective practitioner who enjoys working as part of a collaborative team and is supportive of colleagues
- Able to work with beneficiary partners to ensure project activities are sustainable
- Highly organised, able to meet deadlines and deliver across multiple workstreams
- Good financial awareness and ability to monitor budget as allocated to your area of responsibility
- Current driving licence, use of a vehicle for business purposes and a willingness to travel extensively in the region
- Willingness to undergo a DBS check

Desirable

- Experience of working in voluntary / NGO sector
- An understanding of the arts in interpretation
- Experience of delivering projects that engage with external audiences
- Coaching, mentoring, teaching qualification
- An understanding of citizen science
- Awareness of conservation issues particularly in coastal areas

How to Apply:

1. Applications: Completed application forms should be returned with a covering letter outlining the candidate's suitability for the post, to Claire Ladell, Senior Personnel Officer, Cumbria Wildlife Trust, Plumgarths, Crook Road, Kendal, LA8 8LX or email: admin@cumbriawildlifetrust.org.uk.
2. If you have not heard anything within 14 days of the closing date, please assume your application has not been successful.
3. Closing date for applications is **Friday 6 December 2019 5pm**. Interviews will be held on **Thursday 9 January 2020** in Kendal
4. Applicants should be aware that this post requires an enhanced Disclosure and Barring Service (DBS) check.
5. Any further enquiries should be directed to Jamie Normington, Cumbria Wildlife Trust at the above address or ring 01539 816300.