

To find out more about becoming a corporate member of Cumbria Wildlife Trust, please contact the corporate development officer:

T 01539 816300

E [mail@cumbriawildlifetrust.org.uk](mailto:mail@cumbriawildlifetrust.org.uk)

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Crook Road  
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Join us as a  
**corporate member**



Show that you are committed to reducing your environmental impact and to protecting Cumbria's wildlife and wild places.

Registered in England as Cumbria Wildlife Trust Limited, a Company Limited by Guarantee No. 724133. Registered Charity No 218711.



**Supporting Cumbria Wildlife Trust is not only good for the environment – it is also good for business**

# You can make a difference to Cumbria's wildlife and community



Since 1962, Cumbria Wildlife Trust has played a pivotal role in successfully conserving the county's wildlife and wild places for future generations. We care for and manage over 40 diverse and species-rich nature reserves, campaign locally and nationally on issues affecting wildlife, run an extensive education programme and empower volunteers with the skills to conserve our natural heritage.

**Corporate membership plays a vital role in supporting the work of the Trust. It is an effective way to demonstrate that your company is active within the community and is sensitive to wildlife issues.**

Corporate membership does not necessarily involve large sums of money and can offer fabulous returns. Compared to traditional marketing methods, it is a unique way to increase the profile of your company or product.

## How do I benefit as a corporate member?

You will enhance your company's profile by showing your interest in, and commitment to, the local environment whilst gaining from the associated valuable benefits. As a corporate member, your business will:

- be featured in the Trust's magazine *Cumbrian Wildlife* welcoming you to the Trust, and be listed in each future edition
- have opportunities to involve company employees in conservation and community events, which will provide excellent PR opportunities
- receive recognition in our *What's On* guide, *Annual Review* and on our website where you will also have a link to your company website
- receive complimentary copies of each edition of *Cumbrian Wildlife* and *Natural World*
- upon joining, gain full coverage in a press release announcing your commitment to Cumbria Wildlife Trust
- receive a prestigious framed full-colour membership certificate
- receive a complimentary copy of our *Nature Reserves Guide* and access to our nature reserves for all your employees
- have the opportunity to become involved in tailored sponsorship opportunities and benefit from the associated advertising and positive PR
- receive invitations to prestigious events with networking opportunities
- gain access to environmental consultancy expertise
- demonstrate your awareness of and commitment to green issues and concerns.



**AND** all levels of membership are tax deductible.