

To find out more about becoming a corporate member of Cumbria Wildlife Trust, please contact the corporate development officer:

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E mail@cumbriawildlifetrust.org.uk

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Crook Road
Kendal
Cumbria
LA8 8LX



Join us as a
corporate member



Show that you are committed to reducing your environmental impact and to protecting Cumbria's wildlife and wild places.

Registered in England as Cumbria Wildlife Trust Limited, a Company Limited by Guarantee No. 724133. Registered Charity No 218711.



Supporting Cumbria Wildlife Trust is not only good for the environment – it is also good for business

You can make a difference to Cumbria's wildlife and community



Since 1962, Cumbria Wildlife Trust has played a pivotal role in successfully conserving the county's wildlife and wild places for future generations. We care for and manage over 40 diverse and species-rich nature reserves, campaign locally and nationally on issues affecting wildlife, run an extensive education programme and empower volunteers with the skills to conserve our natural heritage.

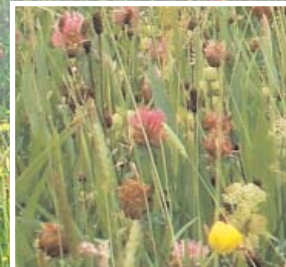
Corporate membership plays a vital role in supporting the work of the Trust. It is an effective way to demonstrate that your company is active within the community and is sensitive to wildlife issues.

Corporate membership does not necessarily involve large sums of money and can offer fabulous returns. Compared to traditional marketing methods, it is a unique way to increase the profile of your company or product.

How do I benefit as a corporate member?

You will enhance your company's profile by showing your interest in, and commitment to, the local environment whilst gaining from the associated valuable benefits. As a corporate member, your business will:

- be featured in the Trust's magazine *Cumbrian Wildlife* welcoming you to the Trust, and be listed in each future edition
- have opportunities to involve company employees in conservation and community events, which will provide excellent PR opportunities
- receive recognition in our *What's On* guide, *Annual Review* and on our website where you will also have a link to your company website
- receive complimentary copies of each edition of *Cumbrian Wildlife* and *Natural World*
- upon joining, gain full coverage in a press release announcing your commitment to Cumbria Wildlife Trust
- receive a prestigious framed full-colour membership certificate
- receive a complimentary copy of our *Nature Reserves Guide* and access to our nature reserves for all your employees
- have the opportunity to become involved in tailored sponsorship opportunities and benefit from the associated advertising and positive PR
- receive invitations to prestigious events with networking opportunities
- gain access to environmental consultancy expertise
- demonstrate your awareness of and commitment to green issues and concerns.



AND all levels of membership are tax deductible.